



EXPRESS MAIL LABEL NO. EU746731694US

Attorney Docket No. 56704.000109

Attorney Customer No. 27682

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re US Patent Application of:)
)
Matthew Kenneth GRACIE et al.)
)
Application No.: 10/735,018) Group Art Unit: Unassigned
)
Filing Date: December 12, 2003) Examiner: Unassigned
)
Title: SYSTEM AND METHOD FOR)
CONDUCTING AN OPTIMIZED)
CUSTOMER IDENTIFICATION)
PROGRAM)

INFORMATION DISCLOSURE STATEMENT
TRANSMITTAL LETTER

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

Enclosed is an Information Disclosure Statement, accompanying form PTO-1449 and a copy of references in connection with the above-identified patent application.

- ☒ [X] No additional fee for submission of an IDS is required.
- ☐ [] The fee of \$180.00 as set forth in 37 C.F.R. §1.17(p) is required. Please charge this required fee to Deposit Account No. 08-3436.
- ☐ [] A certification under 37 C.F.R. §1.97(e) is also enclosed.
- ☐ [] A certification under 37 C.F.R. §1.97(e), a petition requesting consideration of the information disclosure statement, and the petition fee of \$130.00 as set forth in 37 C.F.R. §1.17(i) are also enclosed.
- ☐ [] Charge \$_____ to Deposit Account No. 08-3436 for the fee due.

☒ [X] An Express Mail Certificate Under 37 C.F.R. §1.10.


☒ [X] A self-addressed stamped return postcard.

The Commissioner is hereby authorized to charge any appropriate fees that may be required by this paper to Deposit Account No. 08-3436.

Date: February 12, 2004

Respectfully submitted,

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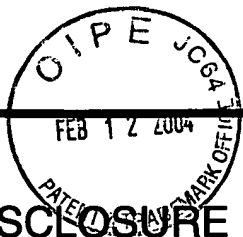
Attached hereto is a duly completed PTO-1449 Form listing references which may be considered either material or helpful to the examination of the above-identified patent application. It is requested that these references be considered by the Examiner and officially made of record.

Date: February 12, 2004

Respectfully submitted,

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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT***(use as many sheets as necessary)*

Application Number	10/735,018
Filing Date	December 12, 2003
First Named Inventor	Matthew Kenneth GRACIE
Art Unit	Unassigned
Examiner Name	Unassigned

Sheet	1	of	1	Attorney Docket Number	56704.000109
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U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
	1	US- 6,105,007	08-15-2000	Norris	
	2	US- 6,349,290	02-19-2002	Horowitz et al.	
	3	US- 6,354,490	03-12-2002	Weiss et al.	
	4	US- 2002/0103747	08-01-2002	Lawrence	
	5	US- 2002/0138371	09-26-2002	Lawrence et al.	
	6	US- 2002/0138407	09-26-2002	Lawrence et al.	
	7	US- 2002/0138408	09-26-2002	Lawrence	
	8	US- 2002/0138417	09-26-2002	Lawrence	
	9	US- 2003/0065600	04-03-2003	Terashima et al.	
	10	US- 2003/0101086	05-29-2003	San Miguel	
	11	US- 2003/0101131	05-29-2003	Warren et al.	
	12	US- 2003/0126469	07-03-2003	King et al.	
	13	US- 2003/0131011	07-10-2003	Haunschild et al.	
	14	US- 2003/0140000	07-24-2003	Lee	
	15	US 2003/0144950	07-31-2003	O'Brien et al.	

FOREIGN PATENT DOCUMENTS

*Examiner Initial	Cite No.	FOREIGN PATENT DOCUMENT		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	TRANSLATION	
		Country Code:	Number - Kind Code (if known)				YES	NO
	1						<input type="checkbox"/>	<input type="checkbox"/>
	2						<input type="checkbox"/>	<input type="checkbox"/>
	3						<input type="checkbox"/>	<input type="checkbox"/>

EXAMINER SIGNATURE

DATE CONSIDERED

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.



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CERTIFICATE OF EXPRESS MAILING UNDER 37 C.F.R. §1.10

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Alexandria, VA 22313-1450

Sir:

I hereby certify that this correspondence is being deposited with the United States Postal Service
with sufficient postage as Express Mail in an envelope addressed to:

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P.O. Box 1450
Alexandria, VA 22313-1450

on February 12, 2004

Date

Signature

Laura A. Couch

Typed or printed name of person signing Certificate

Documents being submitted with this Certificate of Mailing include:

- Information Disclosure Transmittal Letter
- Information Disclosure Statement
- PTO-1449 Form
- Copies of cited references
- Self Address Stamped Return Postcard

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